Economic Health/Development Meeting Tuesday, November 2, 2021 5:30 p.m. – Parowan City Offices – 35 East 100 North

MEMBERS PRESENT – Mollie Halterman (Chairperson), Jim Harris (Council Representative), Gail Harris, Ken Lambertsen, Stacy Gale (Secretary).

MEMBERS ABSENT – Preston Griffiths (Mayor), Cleve Matheson (City Manager), Corey McNeil, Todd Gale, Jason Green.

PUBLIC PRESENT – None.

CALL TO ORDER – The meeting was called to order at 5:36 p.m. by Mollie Halterman.

APPROVAL OF MINUTES – Ken Lambertsen moved to approve the minutes from August 3, 2021. Gail Harris seconded the motion. All members voted in favor of the motion.

OLD ROCK CHURCH RENOVATION AND FUNDRAISER REPORT – Ken Lambertsen said the update on this project is that a company named FFKR Architects will likely be the candidate for the architectural work. Steve Cornell, who worked for the state, now works for FFKR. Since Steve has already been working on this project and is familiar with it, he can guide us to finding the right contractors. Ken said FFKR will likely be under contract with Parowan City in the next 30 days or less. At that point, when there is a defined figure to raise, we can start fundraising. Ken said he feels this project is going in the right direction. It is going slower than we thought it would, but it is going where it is supposed to go.

Mollie Halterman asked if it would save us money because Steve Cornell has already done a lot of work on this project. Ken said he didn't think the cost would go up because Steve had already put a dollar amount in his proposal before he moved to FFKR.

There was a discussion on what needs to be done with the contents and where it will be stored during construction, and if the LDS Church has a cataloging system of the Old Rock Church. Steve Decker's name was brought up as good resource to help with the cataloging and forming a committee. Ken said he will see what he can do to connect the DUP with the church to start digitizing things.

There was a discussion about if the storage for the contents of the Old Rock Church needs to be climate controlled and how to store it; Ken said he can talk to Coral with the preservation group at the Frontier Homes State Park in Cedar City. Also discussed was where to store the contents, if it could be stored in a conex box, or behind the Jesse Smith home with permission, or a storage building Mollie could have built on her property.

Ken said it has been talked about in the Old Rock Church committee meetings whether or not we start our own Parowan Old Rock Church Foundation, taking it from the DUP. Ken said Karen Miller was going to approach it because Ken brought up that the DUP has not spent any money to protect the collection.

COMMITTEE MEMBERS UPDATES ON PROJECTS – Gail Harris talked about her 3 projects. She met with Scott Howell from Cross Hollows to talk about equestrian things that we can work on as a partnership. Scott has more equestrian activities than he can accommodate right now and he wants Parowan to be part of and compliment what they are doing.

Gail updated the committee on the walking tour at the cemetery. She said in order for it be on the city website, it needs to be ADA compliant, and that Corey McNeil can help with that. Corey has it now and will embed it, make it ADA accessible, and will create a YouTube link. Gail said they can have this at production level for the July 24th and Parowan's birthday.

Gail said she would to like create a sub-committee and work on the next step of the cemetery with Shelley Porter and Kristen Robinson, who Sandra Benson passed the torch to as the cemetery historian.

Mollie asked what goal date she had. Gail said their #1 goal date to have it embedded, and the link on the cemetery website will be by January 13, 2021; their #2 goal date to have the dramatization ready for the carriage ride through the cemetery as part of the pioneer day celebration will be July 24, 2021.

Gail said she would like to formalize and finalize adding Branden Mortensen as a member of this committee. She feels our committee is small; he is a new voice and a new point of view. He is fairly new to Parowan, but Gail feels he has the best of everything from roots, to heart and sentimental value.

There was a discussion about ideas Branden Mortensen has for the Lion's Park property that his family donated to the city. He would like to be on the agenda in December to present his ideas.

Mollie Halterman made a motion to move forward with adding Branden Mortensen to the committee. Ken Lambertsen seconded the motion. All members voted in favor of the motion. Jim Harris will present his name to the mayor.

There was a discussion about what work has been done at the Five Mile and to the main channel coming from the Yankee to prevent flooding again.

GRANT AND FUNDING PROGRESS AND OPPORTUNITIES – Mollie Halterman said we have 2 murals from Iron County Tourism that are already paid for; we need to decide where want them and what we want on them. Ideas the committee had were the cemetery story, the Iron County Fair, have an arial artist rendition of the "Mother Town" and the towns that were created because of it. The murals need to be approved by the City Council.

Mollie said Iron County Commissioner, Marilyn Wood, talked to her about helping with funding a building for 4-H animal showing as part of the fair. Mollie said she talked to Young Farmers and Ranchers, and will dig deeper into Farm Bureau. She said our state connections are really strong so we should be able to get help with funding. Mollie said this building is really important and big part of the fair. Mollie said she thinks this will happen in the next few years.

Mollie said she talked to Maria Twitchell with Iron County Tourism about the trails system regional funding; she said it was too much and it is not where it needs to be to written for. Maria

told Mollie that the city could do it on their own. Mollie said we wouldn't be competing against anyone else in our area, but it is a complicated process. Mollie said there is \$750 million for tourism and we pay it back whether we use it or not. She said the ball field lighting could be considered a tourism amenity that could generate revenue. We would only have to pay for the components for that project because Jeremy Franklin, the Power Superintendent, can do the installation.

Mollie said if the county does the 4-H building, and we do the ball field lighting, that would be huge and we would have something to work with that doesn't really impact our community as far as growth but will bring in a lot of revenue.

Jim Harris brought up the city match on these grants and Mollie said we would have to look at the parks line item, but these grants are 80/20 matches; there are people in the community that could contribute so she doesn't feel all of it would have to come from the city.

Mollie asked the committee if she were to apply for this grant, would they want her to pursue lighting the ball field or use it for the trail system. Jim said he would suggest the trail system. He said before we do anything with the ballpark, we need someone who will step up and be in charge of it. Jim related it to what needs to happen when we get a new swimming pool which would be to update the qualifications for the pool manager so this time, we can have a manager that knows what they are doing, knows what maintenance needs to be done and can tell the city each year how much money they need to keep it maintained, then it will be maintained because it never has been. Mollie said the 2 biggest expenses of a pool are the chemicals and the way it is designed, and she agreed, the manager is a key player.

Mollie said we have a really good opportunity to get the grant money we ask for; she just needs to know if we want to ask. Jim said until we have someone in place to run the ballfields, he would say apply for the trail system. Mollie said that Jed Townsend, Colton Ray, and Dave Mineer Jr. told her if we get the fields lit, it would flip a switch and we would have so many people who would want to play here. Mollie said she told them we need letters of intention saying the tournament committees saying if we got lights at the ballfields, they would bring tournaments here. She also said we would need spreadsheet to show the predicted revenue.

Mollie said we have 3 new trails that are completed, and the Valentine Peak trailhead will be completed by the second week November.

ADJOURNMENT – Mollie Halterman moved to adjourn the meeting. Gail Harris seconded the motion. All members voted in favor of the motion. The meeting was adjourned at 7:00 p.m.

The next meeting is scheduled for December 7, 2021.

Mollie Halterman, Committee Chair

Minutes Approved at April 5, 2022 Meeting