

**Economic Health/Development Meeting**  
**Tuesday, March 2, 2021**  
**5:30 p.m. – Parowan City Offices – 35 East 100 North**

**MEMBERS PRESENT** – Mollie Halterman (Chairperson), Jim Harris (Council Representative), Gail Harris, Ken Lambertsen, Stacy Gale (Secretary).

**MEMBERS ABSENT** – Cleve Matheson (City Manager), Todd Gale, Jason Green, Corey McNeil.

**PUBLIC PRESENT** – None.

**CALL TO ORDER** – The meeting was called to order at 5:30 p.m. by Mollie Halterman.

**APPROVAL OF MINUTES** – Gail Harris moved to approve the minutes from November 3, 2020. Ken Lambertsen seconded the motion. All members voted in favor of the motion.

**OLD ROCK CHURCH PROJECT** – Ken Lambertsen said the State of Utah has given permission to have a fundraiser through the Heritage Foundation. Ken handed out a brick fundraising sheet (attached). He said this will be a fundraiser used to sell bricks to pave a circular walk around the Old Rock Church; the circular walk cannot be included in the grant. The Fundraising Brick organization will do a lot including advertising at no cost. Ken said it will take about 9,000 to 10,000 bricks to make the circular walk. Ken estimated the cost per brick will be \$250 to \$300 which will include 3 lines of text engraved on it; the cost for the committee per brick will be \$18. Ken said if we receipt the money ourselves it will eliminate charges by PayPal or authorized.net. Kristen Robinson is in the process of structuring the bank account so all the money receipted goes into a designated fund. Ken's concern was whose name should be on the account. Jim Harris suggested the Rock Church Committee meet with the Heritage Foundation and elect a chairman, an assistant or pro tem chairman, and a secretary; their names should be on the account with 2 signatures required.

Ken said his concern is getting the 9,000 bricks/contributors. Two ideas were to send contribution letters to Parowan High School alumni, and asking contributors to pay more than \$300 per brick if they can afford it. It was discussed how to recognize an organization or an individual who donates \$1,000 or more; Jim Harris suggested the Old Rock Church committee discuss this.

Ken said the City has applied for the CLG (Certified Local Government) Grant; the City Council has approved this for the 2022 budget. Ken said he is going to propose the Old Rock Church committee start raising brick money to apply for the engineering and architectural study to get that part done. Any money the City or state contributes after that will go back into the 'save the Old Rock Church fund'. Jim Harris said there should be some money that was budgeted for last year in that fund so we should spend it before it's gone.

Ken said Steve Cornell told him he can come down and meet with us anytime. Ken said he wasn't sure what Steve could help us do until we have the means to start raising funds.

Ken said he needs help with fundraising such as setting up a “Save the Old Rock Church” Facebook page, the brick fundraiser, and getting applications to let people know how they can donate.

Members of the Old Rock Church committee are Kristen Robinson, Jim Shurtleff, Dave Burton, Liz Zaleski, Karen Miller, Cleve Matheson, Ken Lambertsen, and Judy Schiers. Ken said he would like to add more people to the committee. Jim said to give him a list of who he would like to add and he will get the Mayor’s approval.

There was a discussion about trying to use the Main Street Restoration grant, but the Old Rock Church is in the middle of the block and the address is not on Main Street. Ken was going to check into this.

Ken said the estimated amount to get this project started is about \$18,000 depending on the architect and structural engineer we use. There was a discussion on the drainage and sidewalk, ADA access including an elevator, water concerns, and the roof. Mollie asked if it can be phasal or if it has to be done all at once; Jim said he thought it will have to be phased. Ken said if we know everything that has to be done it can be cut up into phases, but once you start you have to complete all the phases.

Ken said from a historical standpoint, he would hope the state would get more involved. He felt if we set the tone correctly in the community, there will be a day and time we can approach the LDS church and ask them to consider this project. Ken mentioned talking with Elder Schmutz, the Area Seventy, who leads the public affairs for southwest Utah. Gail Harris said she has friends who are in contact with him quite often.

Gail Harris left the meeting at 6:00 p.m. due to another commitment.

Mollie said the Office of Rural Economic Development is going to want some kind of feasibility/return on investment ideas to show the economic impact of the Old Rock Church. Ken asked if they would help us with a business plan, Mollie said she thought they would help us develop it. There was a discussion about the number of people who visit Cover Fort and the expectation on the number of people who will come to the Old Rock Church, assuming it’s open year-round. Mollie said she needs to call the Frontier Park on Cedar City’s Main Street to get their numbers. After a discussion of the economic impact Cove Fort has on businesses, Mollie said from an economic development standpoint, this may not be the angle; it would be more historical preservation.

There was a discussion about the Winter Wonderland and how successful it was. A traffic count/study was also talked about; Mollie said Cleve Matheson said one was going to completed. Jim Harris said to talk to Ryan Orton or Dave Burton Jr. at UDOT about a traffic count. Mollie said she will work on the Ready Grant for Main Street.

Ken said he will have more information at our next meeting after the Old Rock Church Committee meets on Thursday, March 4th at 4:00 pm.

**REPORT FROM COMMITTEE MEMBERS** – Mollie said from a prioritizing standpoint, she would like to have a hierarchy of importance the projects we need to focus on. She said she

wanted to bring us full circle to where we started to see if our priorities are the same a year and half later; she feels our focus needs to be organized to be more effective. She asked if the committee wanted to focus on one project at time or continue with our committee focuses. Ken said we need to just focus on the projects we have been working on. After a discussion about different projects, the 4 projects the committee decided to keep working on are the Old Rock Church, lighting at the baseball fields, park and sidewalks, and equestrian.

**ADJOURNMENT** – Mollie Halterman moved to adjourn the meeting. Jim Harris seconded the motion. All members voted in favor of the motion. The meeting was adjourned at 6:36 p.m.

The next meeting is scheduled for April 6, 2021.

*Minutes Approved at May 4, 2021 Meeting*



---

*Mollie Halterman, Committee Chair*



---

*Stacy Gale, Secretary*